

BLUTOPIA

A Best Practice Model Merging Tourism,
Aquaculture & Ocean Literacy in Rhodes



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WHO ARE WE?



- Located on the West Coast of Rhodes, Greece.
- **Immersive Marine Biology Trips** to a **Sustainable Fish Farm**
- Unique ecosystem aggregation effect.
- Inspiring **Ocean Literacy**, engaging tourists & **Blue Growth**.
- Unique **living laboratory** of multi-use marine space





OUR EXPERIENCE

Our eco-tours include:

- Dolphin watching
- Snorkelling
- Ocean Literacy
- Fish tasting
- Interactive workshops
- Experiential learning



BLUTOPIA
MARINE PARK



Reconnect people with the ocean



Interactive learning

OUR MISSION



Contributing to the EU Blue Growth



Acting as a blueprint for multi-use



Education

- Blue Skills
- Attraction of young talent to blue economy
- Scientific diving



Tourism

- Blue Tourism
- Showcasing biodiversity
- Ocean Literacy



Research

- Multi-use
- Marine Social Science
- Data sharing
- Biodiversity assessments



Production

Annual production of 250 tonnes of Mediterranean fish



Conservation

- Ocean education
- Ecosystem monitoring
- Citizen Science



“I think there is **a lot of work to be done** towards sustainability and tourism and to educate people.” (P2261)

“It genuinely does not make sense to me **why it’s not being done that way everywhere else.**” (P361)

“This was a **blend of human existence in presence with nature.** This was blended very harmoniously.” (P861)

“ I think you gave an idea of the broader picture, it **opened up new doors** in terms of my understanding of things.” (P963)



BLUTOPIA
MARINE PARK

IMPORTANCE OF BLUE TOURISM

01

A living lab for responsible **aquaculture-tourism**, and digital tools.

02

Incentivises actors in Blue Economy and marine industries to **act responsibly** and sustainably.

03

Acts as a vessel for , experiential learning, ocean education, marine conservation and Blue Skills expansion.

04

Supports the **seasonality** of the food sector.

05

Boosts local **income & engagement**.





CONTACT US

Contact us to collaborate, replicate or join.

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