

GREEN SAIL - LEADING SUSTAINABLE NAUTICAL TOURISM

Protecting Our Seas, Educating Sailors,
Inspiring Change

Presented By: Ornela Krezić

March 2026





WHO WE ARE

Green Sail at a Glance

- International sustainability ngo for nautical tourism
- Focused on practical, science-based solutions
- Active across marinas, charter fleets, and destinations



GREEN SAIL PROGRAMS PROVIDE THE FOLLOWING SERVICES



**CONSULTANCY
ON ENVIRONMENTAL
POLICIES**



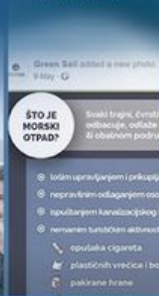
EDUCATION



**EDUCATIONAL
AND INFORMATIVE
MATERIALS**



**ONLINE
MATERIALS**



**ASSISTANCE
WITH INDIVIDUAL
ENVIRONMENTAL PROJECTS**



**ENVIRONMENTAL
ACTIONS**



**EDUCATIONAL
WALKING TOURS**



**ENVIRONMENTAL
PROCEDURES**



CORE ACTIVITIES



Environmental
education and
training

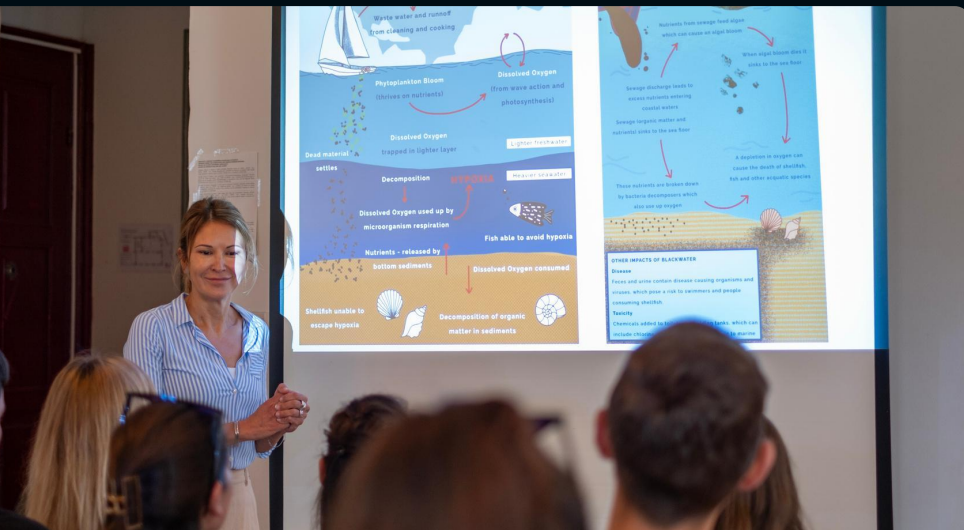


Policy development
and procedures for
charter companies



Partnerships with
marinas, yacht
companies, and
institutions

ONLINE & ONSITE TRAININGS



Marine Sustainability Course

Climate Change Course

Sustainability Course for Skippers
and Crew Management

TRAINING TOPICS



Waste Management in marinas (Water, Garbage, Blackwaters, Greywaters, Cleaning)

ESG emissions reduction, Scope 1,2,3; Commuting, Employee Travel, work from Home, IT Equipment, Gas, Electricity, Fuel Consumption,

Climate Change, Global warming, Resilience, Mitigation, Adaptation,

Pollution (Air, Noise, Light, Chemical, Biological, Digital, etc.)

Customer care and sustainability (Communication, Best practices, Encouraging Responsibility, Creativity, and Support, etc.)

Posidonia, Sustainable Anchoring, Sustainable Sourcing, etc.



ENVIRONMENTAL PROCEDURES

01

Checklists, onboard procedures,
and eco-certification programs

02

Environmental Policies

03

Guests education



WHO WE WORK WITH



Charter
companies
and marinas

Skippers and
crew

Destinations and
institutions



Stay ahead of environmental legislation

Increase revenue
Reduce operating costs

Improved brand reputation




GREEN SAIL

Footprint Benefits

Be a part of the **shift towards a sustainable nautical industry**

Develop a clear overview of your CO₂e Footprint & how to reduce it

Meet **consumer demands**

Improved **brand credibility**



Improved **supply chain flow**
Improved **product offering**
Improved **company culture**



Improved **transparency**

IMPACT & RESULTS



critical role in promoting sustainability within their teams. Here are some ways to effectively educate their crew on environmental issues:

- LEAD BY EXAMPLE**
Skippers should demonstrate sustainable practices like managing waste, using pump-out stations, and minimising fuel use. This reinforces the importance of eco-friendly actions for the crew.
- PROVIDE REGULAR TRAINING**
Hold training sessions on environmental topics, including waste and fuel management, as well as marine conservation.
- SHARE RESOURCES**
Provide the crew with educational materials such as brochures and checklists on sustainability, along with links to videos, articles, and courses.
- ENGAGE IN DISCUSSIONS**
Hold discussions on environmental topics with the crew to raise awareness and encourage sustainable practices.
- EMPHASISE LOCAL REGULATIONS**
Teach the crew about environmental laws, especially in sensitive areas, to ensure compliance and support conservation efforts.
- MONITOR AND REFLECT**
Regularly review and reflect on the crew's sustainability efforts to identify areas for improvement and celebrate successes.

Hundreds of
educated
nautical
tourism staff

Growing
number of
Green Sail
Footprint
users

Established
stronger
professional
standards

THANK
YOU

