



The Danish Water- and Environmental Cluster

- Scott Grønnegaard Allison
- *Head of Water & Chief Project Manager*

The Problem

The green transition demands collaboration across sectors, yet innovation remains fragmented. No company can deliver the green transition alone.

The challenges are interconnected, while expertise, technologies, and resources are scattered across organizations and sectors.

Clusters turn **collaboration into action**—bringing together **businesses, research institutions, governments, and citizens** with the **knowledge and resources** needed to **accelerate innovation** and create **lasting impact** from local communities to global markets.

Why it matters

Clusters already support 19% of European jobs and 22% of wages, demonstrating their role in driving competitiveness and growth (European Commission).

Clean: The Danish Water & Environmental Cluster



Vision

Danish companies must be world leaders in the water and environmental field.

Mission

Clean is The Danish Water and Environment Cluster that connects companies, utilities, knowledge institutions, and the public sector to market-driven green innovation in Denmark and internationally.

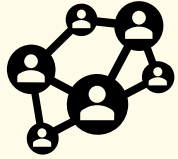
300+ Members - 90% are start-ups & SMEs

Knowledge partners



How do we support the water & environmental ecosystem?

Coordination & Knowledge-sharing



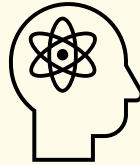
Engage end-users to capture **market demand**; Connect researchers for **tech foresight**.

Map **barriers & opportunities** to guide innovation.

Aligns the ecosystem around **shared priorities**.

Identifies systemic challenges that no single actor can solve alone.

Research, Development & Demonstration

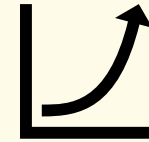


Turn research into **prototypes & pilots**.

Reduce **technical risks**.

Build tangible solutions aligned with demand.

Implementation



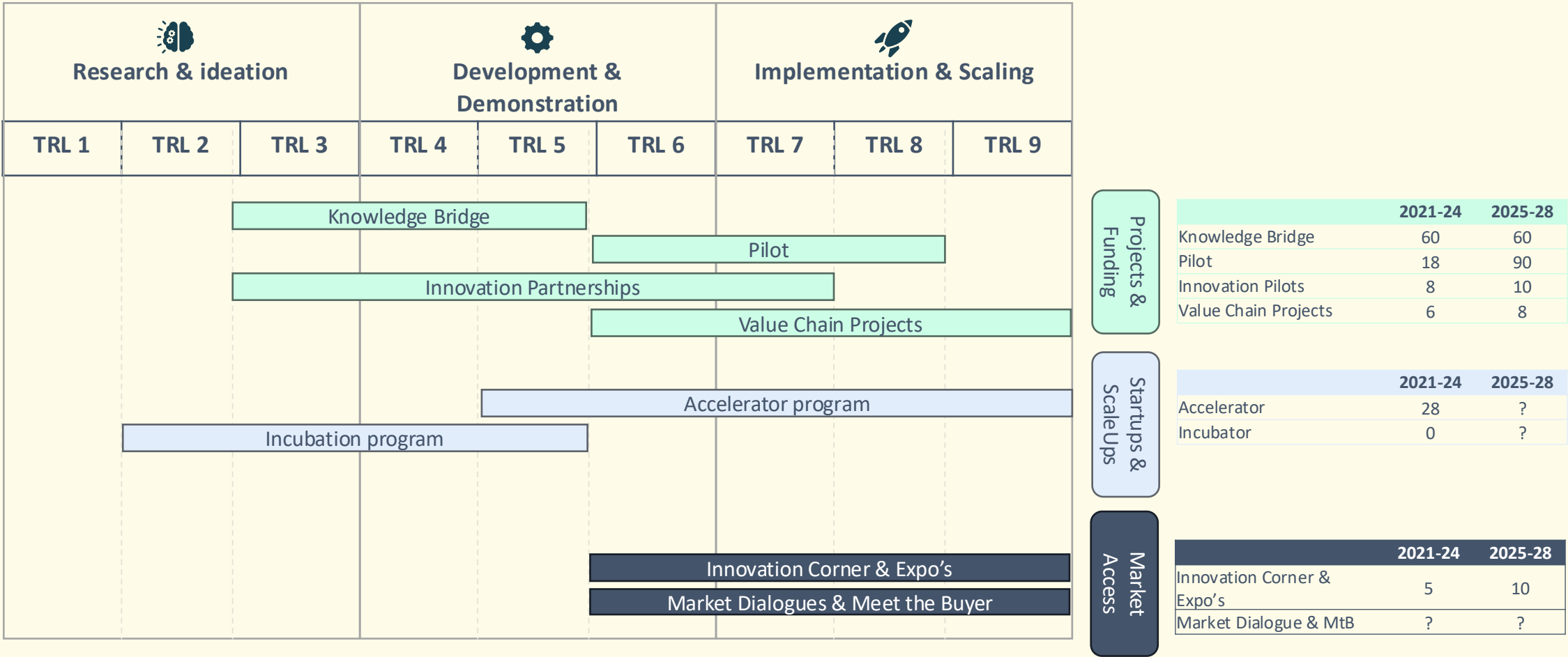
Deploy in **operational settings**.

Prove **scalability & business models**.

Build trust for **market adoption**.

Unlocks the transition from innovation to **market uptake and impact**.

Clean's offers at different TRL levels



APELAGO

ACCELERATOR

Nordic Blue program started in January 2026

[PARTICIPANTS INFO PAGE](#) →

aboa / *advest*

**BUSINESS
TURKU**

 **Clean**
The Danish Water
& Environmental Cluster

Danske Growth

 **ELOMATIC**
Visions of Tomorrow, Engineered Today

 **LÄHITAPIOLA**

 **Pargas
Parainen**

**the
other
danish
guy™**

 **TURKU
ÅBO**

 **Åbo Akademi**



REEF
CIRCULAR

Just  measure
We Love Water



PEATZ



sensemakers

A'PELAGO 

RACE
FOR
OCEANS



Wastewater market intelligence platform

Introduction to Klarifi – and our engagement with Clean

02 November 2023



We provide clear data about unclear water

Problem & solution

Before Klarifi



Client: Suzan is the marketing and sales lead at WastewaterCo



Situation: Suzan needs to find the relevant customers to approach for new wastewater solution



Problem: Suzan has to spend many hours manually identifying relevant industrial facilities and assessing their relevance

After Klarifi

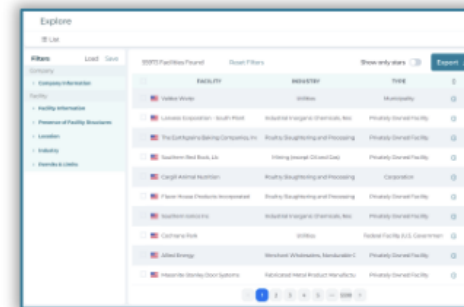


EPAs across Europe & North America

Publicly available data on wastewater permits, reports and violations



Wastewater market intelligence platform



100,000+ facilities



Easy-to-use interface

We have engaged with Clean in many ways over the past year

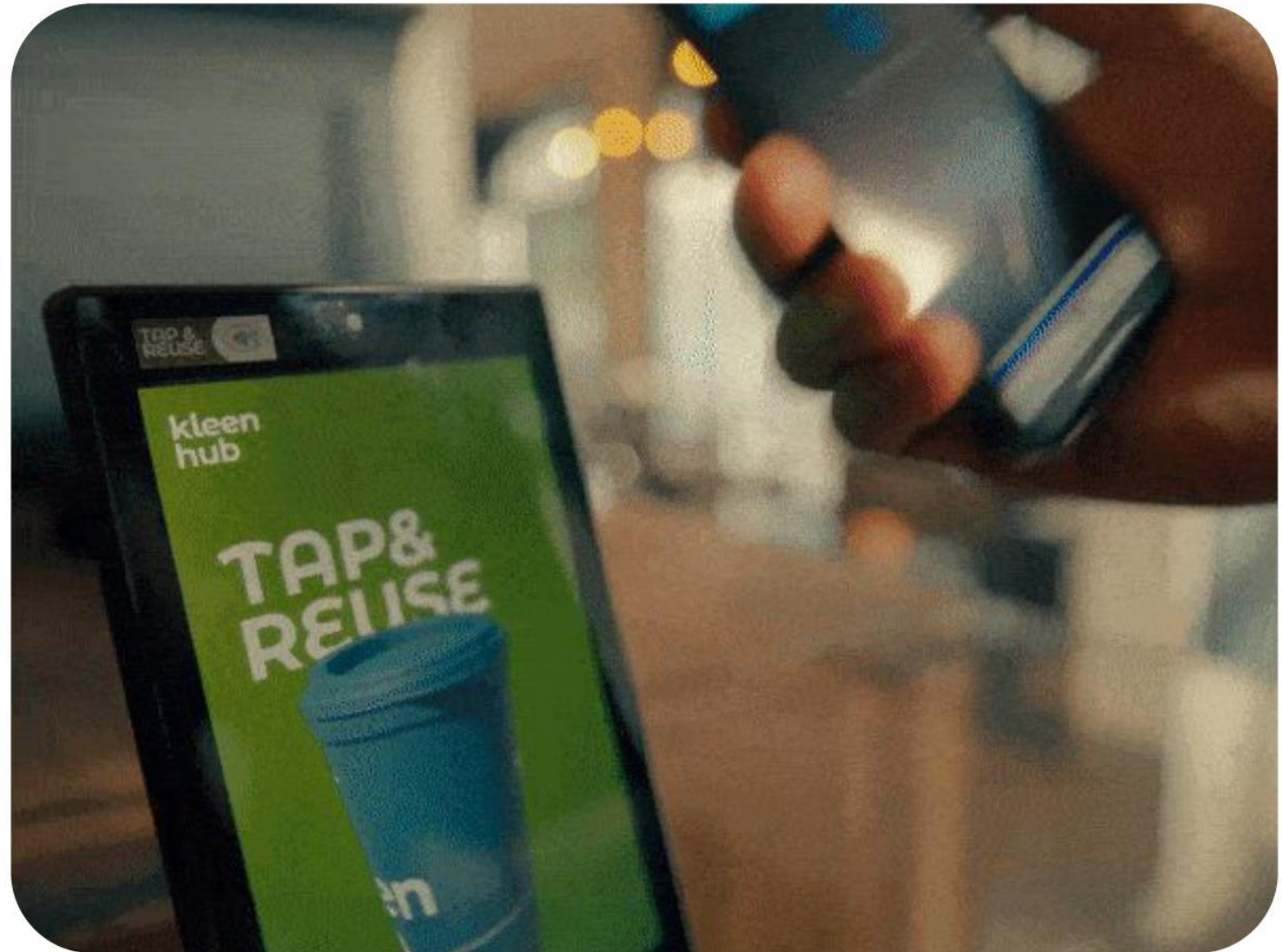
How have we been engaging with Clean

Activity	Period	Main outcomes
Beyond Beta Flow	Oct 2022 – May 2023	• Introduction to a great mentor • Participation in Tech Tour Water Tech
Booth at TechBBQ	Sep 2023	• Engagement with the startup ecosystem
Booth at WEFTEC	Oct 2023	• Getting in touch with MANY potential clients
Feasibility Voucher	Oct-Dec 2023	• Commercial review and feasibility study of new feature
Beyond Beta Flow 3.0	Oct 2023 -	• WEFTEC travel support • ... More to come!
(to be continued)		

kleen[®] hub

We are building the most **convenient technology** to scale up reusable packaging.

kleen hub ApS
Robert Dichtl
CEO & Co-Founder
robert@kleenhub.com



3+ YEARS OF TEST & IMPROVEMENT



NATIONAL GEOGRAPHIC

December 2019

Finalist in the Ocean Plastic Innovation Challenge and pitch in Washington D.C.



FOOD BOX LAUNCH

October 2020

Launch our app with our reusable food boxes in Copenhagen Vesterbro.



COFFEE CUP LAUNCH

February 2021

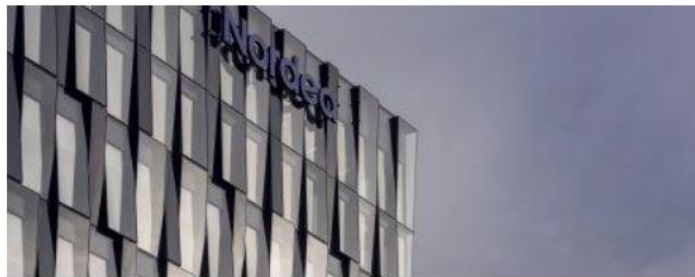
Introducing 3 months later our coffee cups with Coffee Collective and other cafes.



EXPANSION TO AARHUS

June 2021

Testing the expansion in Denmark's second biggest city.



CORPOS LAUNCH

February 2022

We launch the first corporate office - Nordea bank HQ. After 5 month we were live also in Danske Bank HQ.



SMALL CUP & BOWL LAUNCH

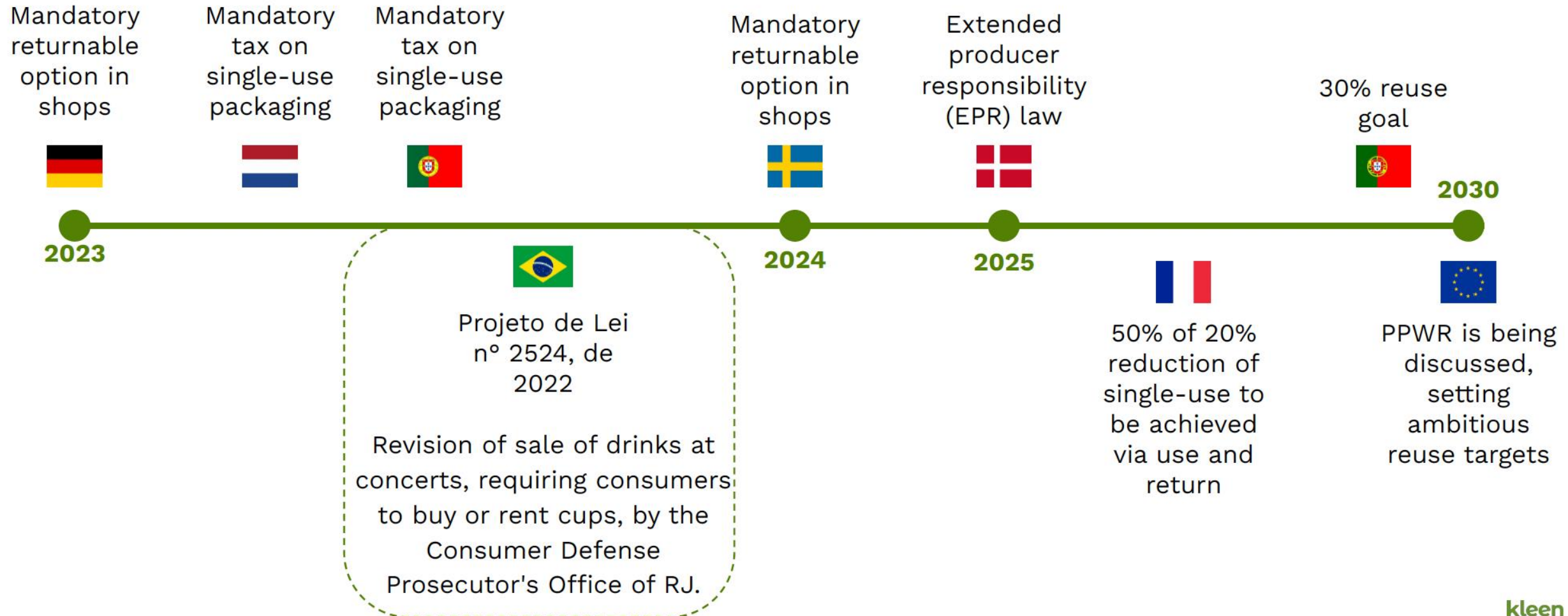
April 2022

With WEDO we re-launch a new and improved packaging for food.



LEGISLATION IS HERE!

And will affect more than 1 million+ cafes and Restaurants.



PROJECTS



BRAZIL RIO (& São Paulo)

We got funding from CLEAN (DK) to implement TAP & REUSE in a closed loop system in Brazil at Maracanã (and/or other locations).

Start: Q3 2023 end Q2 2024



COLOMBIA

We will receive funding in January 2024 from DANIDA (DK) to implement TAP & REUSE in the Island of San Andres in the caribbean. With the support of the government and various chains the aim is to implement an island solution.

Start: Q1 2024



Internationalisation

Supporting Danish innovations to go global



OUR MEMBERS



OUR NUMBERS

10 years
in operation

7.000+
Innovators

20
Members

130+
Public Authorities

4
Continents

250+
Research Organizations



WHAT WE DO

- **We turn challenges into cleantech solutions** — connecting cities, corporates, and consortiums with the right partners, technologies, and funding.
- **We drive innovation from R&D to real impact** — advancing projects that scale from research to full industrial implementation.
- **We build powerful networks** — uniting clusters and SMEs worldwide to access projects, funding, and new markets.
- **Fostering R&D Partnerships** — identifying funding (for SMEs), screening concepts (feedback to SMEs) and partner-matchmaking.

C4O
CITIES

SOLARIMPULSE
FOUNDATION

 **NEW YORK**
STATE OF
OPPORTUNITY. | **NYSERDA**

ICLEI
Local Governments
for Sustainability

LATEST ACTIVITIES



03/06/2026 | WORKSHOP

**TECHTOUR WATERTech26 –
ACCELERATING WATER
INNOVATION**



19/05/2026

ICN ANNUAL MEETING 2026



12/12/2025 | BUSINESS OPPORTUNITY

**ICN CHALLENGE: WASH
NEEDS IN KENYA**



04/12/2025 | MATCHMAKING

**OCEAN PLASTIC
INTERNATIONAL
MATCHMAKING (OPIM) 2025**



10/11/2025 | CONFERENCE

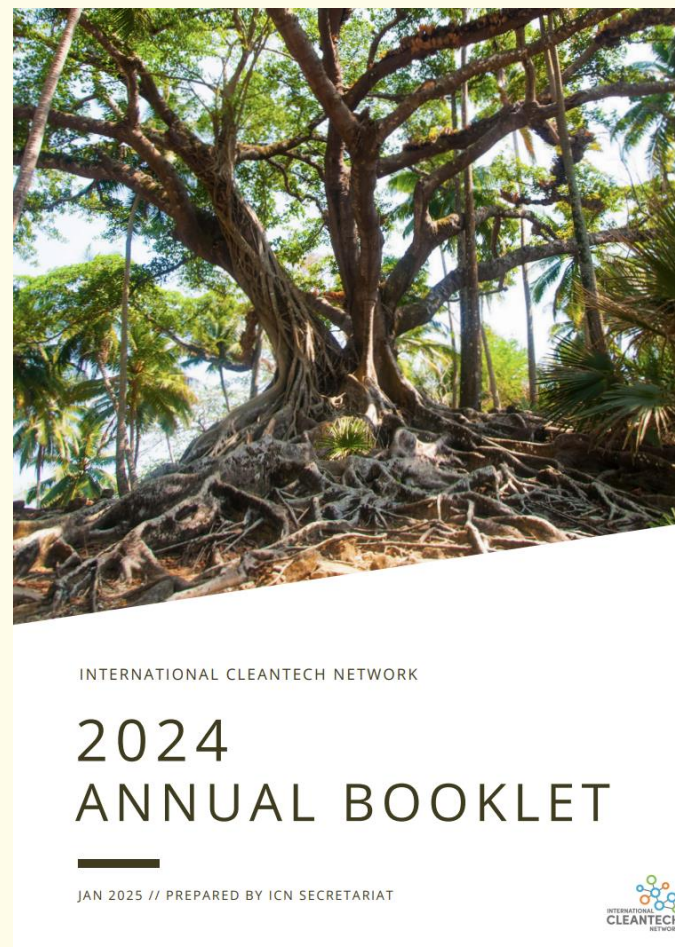
COP30 IN BELÉM, BRAZIL

ICN is an official
COP observer.

Resources



[Tools for Cluster Managers](#)



[ICN Annual Report](#)



[Cluster model\(s\)](#)

Thank you for today

Visit: cleancluster.dk

Contact: sca@cleancluster.dk