



Verim^uimpact

Our Profile

Innovation, Policy and Practice for
Sustainable Development

Verim^uimpact.com
Verim^uimpactAcademy.com





About Us

Who We Are

The Verim Group of companies specializes in sustainable development, climate change, the green transition, including energy, environmental protection, and the blue economy.

Our expert team provides technical and scientific expertise across policy, training, ESG and energy advisory, and environmental impact assessment, supporting both public and private sector stakeholders.

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**5 EU
Projects**

currently Horizon &
Framework
Contracts

30

Team members

10K

Subscribers to our
Newsletter

2

Digital Solutions
A Sustainability
Assessment
Platform & An
Online Learning
Tool

1000+

Verim pact
Academy Alumni

The Numbers



Value Proposition

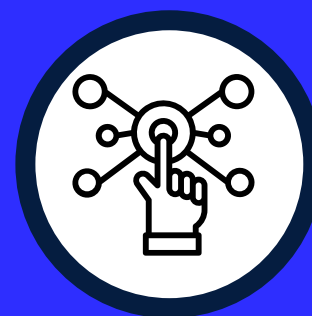
In the EU projects forefront, our expert team specializes in sustainable development, climate change, the green transition, environmental protection, and the blue economy.

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POLICY

Policy Monitoring & Policy Analysis
Policy Briefs & Recommendations
Advocacy



DIGITAL SOLUTIONS

Sustainability & Impact Assessment for all sectors
Foresight & Forecasting
ML and AI capabilities
Online Learning Platforms



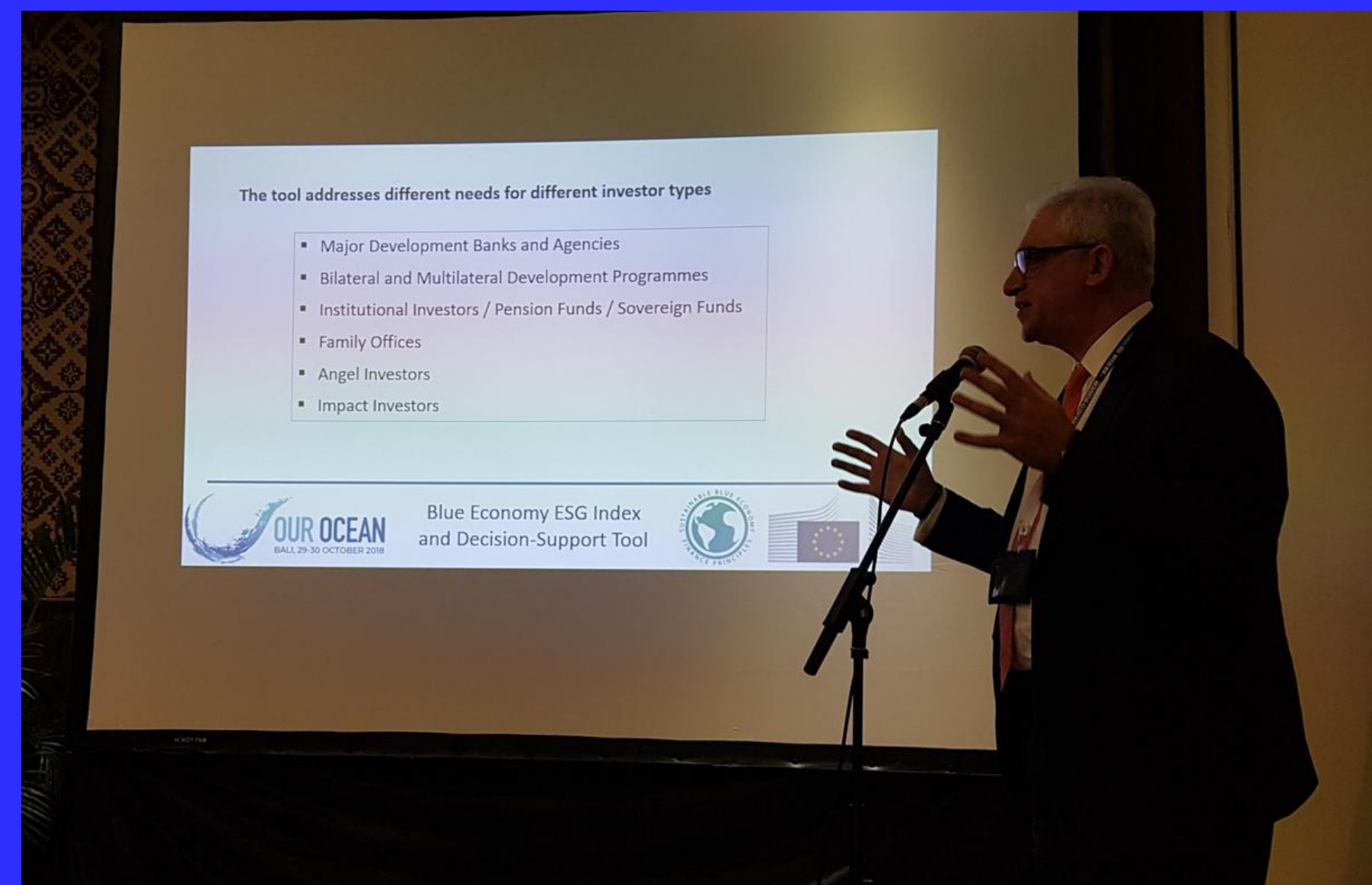
ECOSYSTEM

Stakeholder Consultation & Management
Incubation & Acceleration
Design Thinking
Participatory Governance Tools
Partnerships

Our First Tool

In the Service Contract back in 2018 entitled “Definition of a blue economy sustainability measurement tool and development of a decision support tool for investors in the blue economy”, we created the very first ESG tool for the blue economy and presented it along with the European Commission at the Our Ocean Conference in Indonesia end of 2018.

Since then, we have been privately funding the two subsequent editions and recently received an RRF grant with private funding of 2 million euros!





The Veri**impact** Platform

is an AI-enabled sustainability intelligence solution that automates multi-standard reporting and transforms non-financial data into actionable insight. It enables organisations to collect data once, align it across major international frameworks, and use advanced analytics, causality, and forecasting to understand performance, manage non-financial risks, and support forward-looking decision-making — reducing reporting complexity, cost, and effort while increasing clarity, consistency, and strategic value.

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1

One platform, one data entry
Automated data collection mapped across all major standards (GRI, ESRS/CSRD, IFRS S1/S2, TNFD, UNGC, ATHEX).

2

From compliance to insight
AI-powered analytics transform reported data into actionable intelligence on performance and non-financial risk.

3

Reduced cost, time, and stress
Up to 50% lower reporting costs, faster delivery, fewer errors, and less internal burden.



We Provide Solutions

Verim pact turns sustainability reporting into decision intelligence. Sustainability reporting is complex, costly, and fragmented. Businesses need intelligence, not just compliance.

We provide one platform, one data entry with automated data collection mapped across all major standards (GRI, ESRS/CSRD, IFRS S1/S2, TNFD, UNGC, ATHEX).

We offer our digital tool along with customized strategy and advisory services and tailored training for your team members and leadership through the Verim pact Academy.



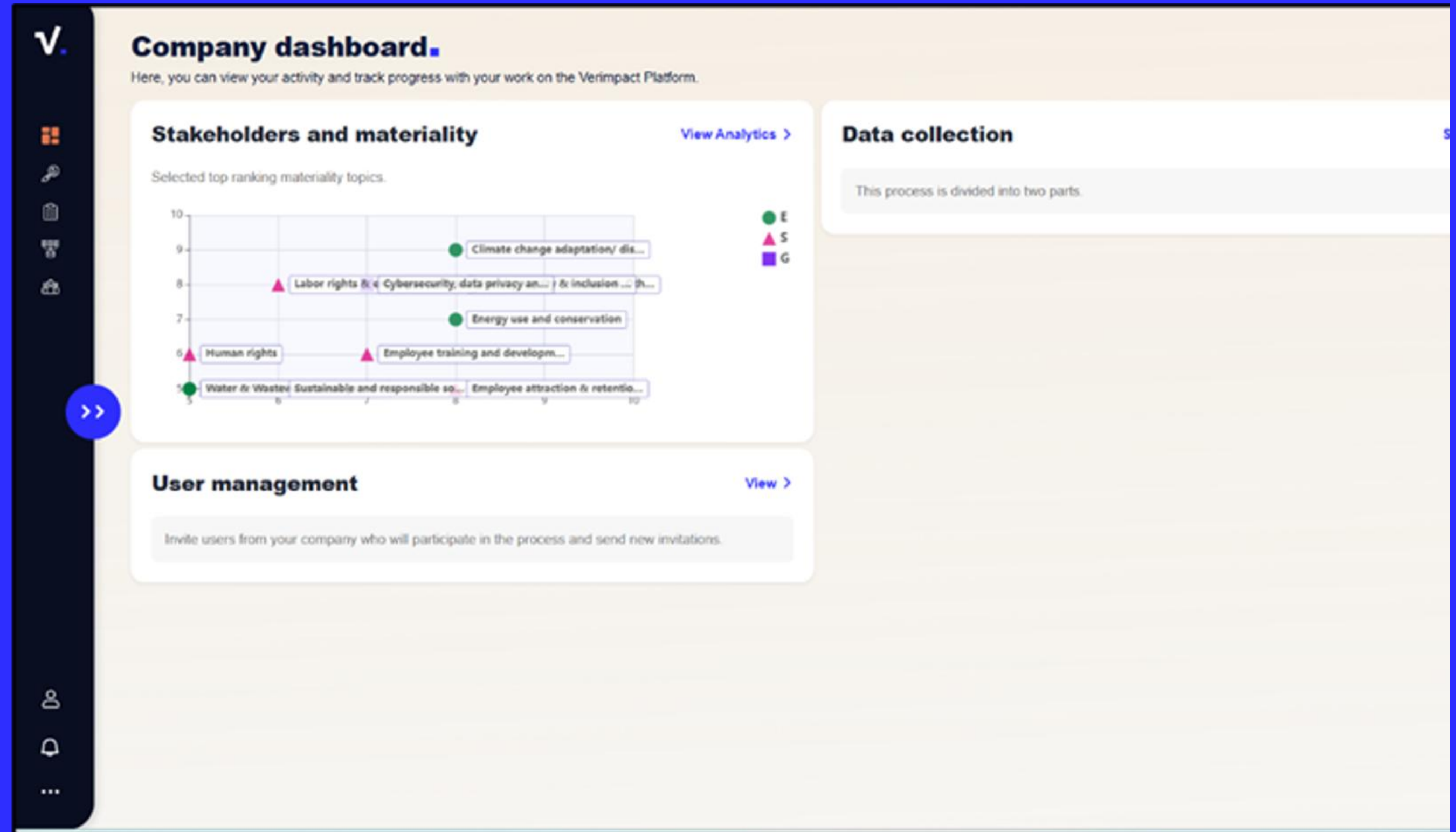
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How it works



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How it works





Verim pact Academy

is the learning and capacity-building arm of Verim pact, designed to equip professionals, organisations, and institutions with the practical knowledge and skills needed to navigate sustainability, ESG, and non-financial risk management. Through applied courses, masterclasses, and expert-led training, online and in person, the Academy bridges policy, reporting standards, and real-world implementation — empowering learners to move beyond theory and confidently apply sustainability intelligence in practice.

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Business
Intelligence |

Verimpack Academy

Online Courses

Introduction to Sustainability and ESG

CSRD Course

FREE COP30 Course

Blue Economy

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Our Blue Projects

Assessing the ecosystem values of the Selvagens Islands study in 2022 and presented at the UN Ocean Conference in Lisbon applied the Verim pact ESG-based methodology to quantify the environmental, social, and economic value of one of Europe's most pristine marine protected areas. The study in collaboration with Forum Oceano and IFCN reveals significant untapped socio-economic potential—linking biodiversity protection, carbon sequestration, fisheries regeneration, and sustainable finance pathways.

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Our Blue Projects

Sustaining Oman's Tourism Sector – OMRAN Group ESG Framework and Report applied Verimarket's ESG - anchored methodology to assess and strengthen sustainability performance across coastal, marine, and tourism assets central to Oman's blue economy. The framework translates environmental stewardship, community impact, and governance into measurable value—supporting resilient marine ecosystems, responsible tourism development, and long-term blue economy growth aligned with Oman Vision 2040 and Net Zero 2050.

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Sustaining Oman's Tourism Sector
OMRAN GROUP ESG FRAMEWORK





Business
Intelligence |

Our Work in the Blue Economy

- Offshore renewables
- Sustainable aquaculture & fisheries
- Green shipping & ports
- Marine biotech: blue carbon innovation
- Financing the blue economy
- Acceleration/ Ran the Blue Train Labs with 17 start-ups from Greece



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Our Interests

- Horizon/ Missions, Creative Culture, Digital, Entrepreneurship
- Interreg / Blue Economy, Climate, Ocean, Mediterranean
- EMFAF/ Blue and Green Transition
- Framework Contracts/ Digital, Climate, Ocean





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Our Network





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Let's work together



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